

1975

MARCH 10

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 10, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 6- March 14	FALL READY-TO-WEAR FASHIONS FROM ISRAEL Forty manufacturers will present knitwear, sportswear, dresses, ensembles, sweaters, leatherwear, rainwear, outerwear, leisurewear, lingerie, children's wear and men's sportswear, sweaters, rainwear, outerwear, knitwear, knit shirts and leatherwear. (In L.A. March 17-21). Continuous by appointment. Contact: Jerry Millman, 594-5215.	GOVERNMENT OF ISRAEL TRADE CENTER	N.Y. HILTON HOTEL 6TH FLOOR
Saturday March 8- March 16	ANTIQUES; PLANTS; FLOWER GARDENS "A Salute to 1775" -- antiques, plants, flower gardens. Daily lectures and displays, demonstrations. Hours: 12:30 to 9:30 P.M.; Sundays, Noon to 6:00 P.M. Tickets: \$3.00. Publicity: Dee Bass, 263-2427.	ANTIQUES & FLOWER SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
March 9	IGEDO - FASHION FAIR IN DUSSELDORF (March 9-12)		
Monday March 10 12:30 P.M.	"MINI" CACHAREL FASHION SHOW Also at 1:30 P.M. For customers. Publicity: Helen O'Hagan, PL 3-4189.	SAKS FIFTH AVENUE	7TH FLOOR
Monday March 10 6:00 P.M.- 7:00 P.M.	"FANNY AND BARBRA" -- PREVIEW OF EXHIBIT Preview of gallery exhibit saluting "Fanny and Barbra." Publicity: Helen O'Hagan, PL 3-4189.	SAKS FIFTH AVENUE	6TH FLOOR THE GALLERY By invitation.
Beginning Monday March 10	OPENING OF FALL KNITWEAR COLLECTION Continuous showings by appointment. Contact: 221-2500. Public Relations: Stutman Associates, 247-2662.	GIANNI FERRI FOR BANFF INT'L	1410 BROADWAY SHOWROOM - 4TH FLOOR
Tuesday March 11 9:00 A.M. Breakfast	PRESS PREVIEW: FALL MENSWEAR Fall and Winter menswear by Bill Kaiserman. Show at 9:30. By invitation. Contact: Roberta Bendavid, 582-1760.	RAFAEL BY BILL KAISERMAN	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday March 11 12:00 Noon Luncheon	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring-Summer fashions and accessories for ladies and gentlemen. By invitation. (Must present invitation at door). Public Relations: Hamra Associates, 400 Madison Avenue, Suite 310, 753-9833.	GUCCI	ST. REGIS HOTEL ROOF
Tuesday March 11 6:30 P.M.	BENEFIT PREMIERE: "FUNNY LADY" N.Y. premiere of Columbia Pictures and Rasrar presentation of "Funny Lady," starring Barbra Streisand, James Caan and Omar Sharif. Benefit of Hospital for Special Surgery (black tie). Contact: LE 5-5500, ext. 382.	HOSPITAL FOR SPECIAL SURGERY (535 EAST 70TH)	LOEWS ASTOR PLAZA THEATRE (BWY & 44TH)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 12 12:30 P.M.	SPRING FASHIONS AT LUNCHEON SHOW Reservations (\$8.50): CI 6-9171.	ABE SCHRADER BY BELLE SAUNDERS	BARBETTA RESTAURANT 321 WEST 46TH STREET Barbetta Publicity: Ellen Perl, TE 2-8212.
Wednesday March 12 6:00 P.M.	SPRING AND SUMMER FASHIONS BY GALANOS By invitation. Publicity: Lee Everett, EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday March 12 6:30 P.M.	TOMMY AWARDS: FIFTH ANNUAL PRESENTATION "The Magic of Prints" -- fashion event and awards for creative styling and related print design. Awards and fashion show: 8:00 P.M.; Supper-dance 9:00. By invitation. Contact: Arlene Friedlander or Corinne Edgerton, 564-8505.	AMERICAN PRINTED FABRICS COUNCIL	HOTEL PLAZA GRAND BALLROOM
Beginning Wednesday March 12	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Susie Shelsky, 947-4406.	CACHAREL	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday March 13 12:00 Noon Luncheon	NEW PATTERNS IN URBAN LIVING Speakers: Dr. Margaret Mead--anthropologist; Dr. Peter Wolf--architect. Co-chmn: Mary Kendrick, consultant; Judith Jackson, communications. Prices: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday March 13 6:00 P.M.	INTERNATIONAL FASHION SHOW Also Sat., March 15 at 12:00 Noon. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	7TH FLOOR
March 14- March 16	INTERNATIONAL FAIR FOR THE CHILD IN COLOGNE, GERMANY Contact: German American Chamber of Commerce, 582-7788.		
March 15	INTERNATIONAL TRADE FAIR IN LYON (March 15-24)		
March 16- March 19	MASS MERCHANDISE SHOW AT LOS ANGELES CONVENTION CENTER Contact: Davis Public Relations, 280 Madison Avenue, 889-6990.		
March 16	SCANDINAVIAN FASHION WEEK IN COPENHAGEN (March 16-19)		
March 16- March 18	1975 INTERNATIONAL BEAUTY TRADE SHOW AT N.Y. HILTON HOTEL (6th Ave. & 53rd St.) Contact: 532-5588.		
March 17	ST. PATRICK'S DAY (Monday)		
Monday March 17- March 27	FALL 1975 FASHION FORECAST By reservation. 9:00 A.M. (except Mondays); 4:00 P.M. (except Fridays). Contact: Shirley Shannon, 692-5386.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Monday March 17 11:30 A.M.- 2:00 P.M.	"TYING UP FASHION"-- SCARVES FOR MEN Informal showings of scarves for men. Also, March 18 and 19. For press and customers. Contact: Tony Sette-Ducate, 361-7500.	WALLACHS	555 FIFTH AVENUE & 350 FIFTH AVENUE
Thursday March 20 2:00 P.M.	OPENING "MINI" FALL COLLECTION By reservation. Thereafter by appointment. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday March 17	OPENING OF EARLY FALL COLLECTION Designed by Lois Anderson.	TANNERWAY By appointment. Contact: Bernice Lewis, 524-6535.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday March 18 9:00 A.M.- 12:00 Noon	PRESS PREVIEW: 1975 FASHION LUGGAGE "Travel America" -- luggage fashions, from 9:00 A.M. to 12:00 Noon. Remarks at 10:30 A.M. by Allen Kilik, pres. of Assn. By invitation. Contact: Helen Burdett, Harshe-Rotman & Druck, 661-3400.	LUGGAGE & LEATHER GOODS MFRS. OF AMERICA	HOTEL BILTMORE MUSIC ROOM
Tuesday March 18 6:30 P.M.	CALVIN KLEIN BOUTIQUE OPENING "An Evening with Calvin Klein"--benefit cocktail showing and celebrity fashion presentation of clothes for warm weather at opening of new Calvin Klein boutique in Bloomingdale's. For benefit of The Lighthouse. Chmn: Alexis Smith. Co-chmn: Mrs. Donald Stralem, Mr. Harry Andrews. For tickets (\$25 each) contact: Ethel Foster, PL 2-8137. Publicity contact: Peggy Healy, 223-7204.	BLOOMINGDALE'S	THIRD FLOOR 1000 THIRD AVENUE
Beginning Tuesday March 18	OPENING OF AUTUMN COLLECTION By appointment. Contact: 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Wednesday March 19 10:00 A.M.	PREMIERE SHOWING: FALL IMPORTED SPORTSWEAR By invitation. (Note change of date). Thereafter by appointment. Contact: Valerie Alpert, 594-8435.	LUCIA	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday March 19 12:30 P.M.	SPRING FASHIONS AT LUNCHEON SHOW Reservations (\$8.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	NORMA KAMALI FOR KAMALI LTD.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday March 20 3:00 P.M.	PREVIEW: SPRING-SUMMER CUSTOM-ORDER FASHIONS By invitation. Publicity: Eleanor Lambert, MU 8-2130.	TSURU	8 EAST 83RD STREET SALON
Thursday March 20 6:00 P.M.	PREVIEW OF NEW FLORAL PROMOTION In conjunction with the Men's Garden Club. Publicity: Helen O'Hagan, PL 3-4189.	SAKS FIFTH AVENUE	6TH FLOOR
March 20- March 25	MAGIC (Men's Apparel Guild in Calif.) AT TOWN & COUNTRY HOTEL, SAN DIEGO, CALIF. Contact: Suite 505, 124 E. Olympic Blvd., L.A. 90015		
March 20- March 26	ANNUAL SKI INDUSTRIES AMERICA SHOW AT LAS VEGAS CONVENTION BUREAU, NEVADA Contact: Ralph des Rochas, 432 Park Ave., South, 689-1266.		
March 21- March 26	ANNUAL SKI TRADE SHOW AT LAS VEGAS HILTON, LAS VEGAS, NEVADA Contact: Doris Taplinger, Ski Council of America, 415 Madison Ave., TR 4-3030.		
March 21	FUR FAIR IN MILAN (March 21-24)		
Monday March 24 1:00 P.M.& 6:00 P.M.	PARIS AND ROME COUTURE FASHIONS Paris and Rome couture originals and Ohrbach's line-for-line copies. Press and customer showing at 1:00, by invitation only. Commentator: Irene Satz, vice-president and fashion director. Public Relations Director: Mark Klauser. Contact: Miss West, 564-3100, ext. 285. (6:00 show open to public without tickets)	OHRBACH'S	5 WEST 34TH STREET 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 24	OPENING OF FALL COLLECTION Contact: Joelle Enfru, 391-1291. Publicity: Tom Foster at Liaison, 355-7310.	TED LAPIDUS DIFFUSION	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday March 24	OPENING OF FALL COLLECTION Contact: Jo Behar, 354-0790. Publicity: Tom Foster, Liaison Agency, 355-7310.	FRANCK OLIVIER	1411 BROADWAY SHOWROOM - 24TH FLOOR
Tuesday March 25- March 29	READY-TO-WEAR SHOWINGS IN MILAN, ITALY (By invitation from individual designers) <u>Tues., March 25:</u> 10:30 A.M.-Dorina; 11 A.M.-Pims; 2:00 P.M.-Paola Signorini; 4 P.M.-Justine; 6 P.M.-Charade; 8:30 P.M.-Kinki. <u>Wed., March 26:</u> 9:30 A.M.-Laura Biagiotti; 11:30 A.M.-Cadette; 1:00 P. M.- San Lorenzo; 3 P.M.-Trell; 6:30 P.M.-Avagolf; 7 P.M.-Carlo Laviola; 8:30 P.M.- Andre Laug and Assunta. <u>Thurs., March 27:</u> 9:30 A.M.-Mirsa; 11:30-Basile; 1 P.M., lunch; 3:30 show - Armani; 7:30-Ken Scott <u>Fri., March 28:</u> 9:30 A.M.-Fendi; 11:00-Missoni; 4 P.M.-Caumont; 6 P.M.-Luc Int'l <u>Sat., March 29:</u> 9:30 A.M.-Walter Albinu, menswear. (There may be further changes in this schedule)		
Tuesday March 25 11:30 A.M.	PRESS PREVIEW: FASHIONS BY CHRISTIAN AUJARD By invitation. Publicity: Lee Everett, EL 5-6800.	BONWIT TELLER	7TH FLOOR
Beginning Tuesday March 25	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 26- March 30	TWELFTH ANNUAL CONVENTION Fashion shows, seminars, workshops and modeling competitions, photography and TV workshops, fashion designers panel. Contact: Peter Glenn, 17 East 48th Street, 688-7940 or 759-7090.	MODELING ASSOCIATION OF AMERICA	WALDORF-ASTORIA PARK AVE. & 50TH ST.
March 27	PASSOVER (Begins at sunset, Wed., March 26)		
March 28	GOOD FRIDAY		
Sunday March 30 12:30 P.M. Luncheon	EASTER SUNDAY FASHION SHOW AND DANCANT Showing of Spring and Summer fashions by Geoffrey Beene at a benefit for N.Y. Heart Association. Price: \$27.50 (children, \$17.50). Contact: 838-8800.	N.Y. HEART ASSOCIATION (2 EAST 64TH STREET)	WALDORF-ASTORIA STARLIGHT ROOF
Sunday March 30 12:30 P.M. Luncheon	FASHION SHOW AT EASTER LUNCHEON "Easter Promenade" --fashions by Design Thai, Kasper for Joan Leslie, Gene Berk for Paganne, Vera Maxwell, Mario Forte for Rona, Jeannene Booher for Dalani, Hardy Amies menswear. Produced by Mary Alice Rice. Reservations: \$16.50. Contact: Miss Adams, PL 9-7010.	VARIOUS DESIGNERS	HOTEL PLAZA TERRACE ROOM
Sunday March 30 12:30 P.M. Luncheon	SUMMER FASHIONS AT EASTER LUNCHEON Fashions by Design Thai, Nat Kaplan, Mady Gerrard, Hanae Mori, Sibley-Coffee; men's fashions by Yves St. Laurent; Jewelry-Richard Rothenberg; Hats-Cesar Rubio. Fashion director and commentator: Mia Grau. Show at 1:30 P.M. Dancing 3:00-7:00 P.M. Price \$13.50. Contact: 355-3000, ext. 162.	VARIOUS DESIGNERS	WALDORF-ASTORIA PEACOCK ALLEY

Beginning Monday March 31	OPENING OF FALL COLLECTION Continuous by appointment.	REAL OF PARIS Contact: 354-8508.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
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March 31	EARLY FALL SHOWINGS IN LOS ANGELES (March 31-April 3) - Note change of dates		
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April 1- April 4	50TH READY-TO-WEAR SHOWINGS AT PITTI PALACE, FLORENCE, ITALY. Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze, Viale Gramsci 9/A. Tel: 679183.		
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Monday March 31- April 11	FALL-WINTER PRET-A-PORTER SHOWINGS IN PARIS (Tentative schedule of dates) (Showings at Porte de Versailles, April 5-10) <u>Mon., March 31</u> ... 3:00 P.M. Thierry Mugler (Opt) 567-63-73		
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Tues., April 1 ... 11:00 A.M. Korrigan-II; 4:00 P.M. P.E.P.

Wed., April 2 ... 9:30 A.M. Petit Dejeuner; 10:00 A.M. Defile Rodier;
4:00 P.M. Anne Marie Beretta

Thurs., April 3 ... 10:00 A.M.-5:30 P.M. Hallenstein Tissus; 10:00 A.M. Michel Costas; 10:30 A.M. Defile Michel Costas; 2:30 Thierry Mugler; 4:00 P.M. Guy Laroche; 5:30 P.M. Francis Laurent

Fri., April 4 ... 9:30 A.M. Andre Ledoux Sports; 11:00 A.M. Michel Comte; Renata; 12:30 P.M. Carven; 2:00 P.M. Lison Bonfils-Jacques Giles; 3:30 P.M. Bercher; 4:30 Dan Beranger; 5:30 Brezan Style Thierry Mugler; 7:00 P.M. Suzuya

Sat., April 5 ... 9:30 A.M. Ted Lapidus Diffusion; 11:00 A.M. Vicky Tiel; 12:30 P.M. Issey Miyake; 2:00 Thibault Boue; 4:00 & 8:00 Createurs; 8:30 P.M. Groupement de Paris

Sun., April 6 ... 11:00 A.M. Lanvin; 12:15 P.M. Cardin

Mon., April 7 ... 9:30 A.M. Chloe; 10:45 A.M. GEP; 11:30 Givenchy (buyers); 12:00 Noon Patou; 1:30 Hechter; 2:45 Christian Dior; 4:30 Emmanuelle Khanh; 6:00 Philippe Venet; 7:00 P.M. Jap

Tues., April 8 ... 9:30 A.M. Tiktiner; 11:00 St. Laurent; 12:15 Ted Lapidus; 1:30 Hermes; 3:00 Cacharel; 4:30 Timwear; 5:45 Saint Clair; 7:00 P.M. Jacques Delahaye

Wed., April 9 ... 9:00 A.M. Ungaro; 10:30 Jean Louis Scherrer; 11:30 Balmain; 1:00 Louis Feraud; 2:30 Dorothee Bis; 4:00 Givenchy; 5:00 Georges Rech; 6:00 Synonyme; 7:00 Ter et Bantine; 8:30 Defile Valentino

Thurs., April 10 ... 9:30 A.M. Michel Goma; 11:00 Christian Aujard; 12:30 Franck Olivier; 2:30 Nina Ricci; 4:00 Mic Mac; 5:30 Esterel; 6:30 Courreges. Fri., April 11 ... Sonia Rykiel 9:30 A.M.

Contact: Denise Dubois, 100 Faubourg St. Honore 75008 Paris 266-64-44. Contact: French Trad Shows, 1350 Sixth Ave., 582-4960. Press: French Apparel Ctr., 11 West 42nd St., 354-8620.

April 3- April 6	EASTERN SKI SHOW BY SKI COUNCIL OF AMERICA AT PLAYBOY CLUB, GREAT GEORGE, McAFEE, N.J. Contact: Doris Taplinger, 415 Madison Avenue, TR 4-3030.		
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Friday April 4 9:00 A.M. & 12:00 Noon	TWO SHOWINGS: FALL MENSWEAR "Menswear - Fall '75" -- Co-chmn: Katherine Agnello, Men's Fashion Association and Leda Sanford, Men's Wear Magazine. Breakfast: \$15.00, members; \$20.00, guests. Luncheon: \$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday April 5 8:00 P.M.	15TH ANNUAL MODEL AWARDS Annual convention (April 3-6) of models from U.S. and Canada. (Special awards, Fri., April 4 at 8:00 P.M., Factoria, 6 East 58th St.) By invitation. Contact: Morton Male, (914) 737-8512.	WORLD MODELING ASSOCIATION	BARBIZON PLAZA HOTEL LITTLE THEATRE
April 5- April 9	CANADIAN FASHIONS FOR MEN AND WOMEN IN LOS ANGELES AT HYATT REGENCY HOTEL 711 South Hope St., L.A. Contact: Ellen Mosler, Canadian Consulate, L.A.		
April 5	EARLY FALL SHOWINGS IN DALLAS (April 5-9); CHICAGO (April 5-8)		
April 6	INTERCHIC-FASHION WEEK IN BERLIN (April 6-9)		
April 6	MEN'S AND BOYS' EXHIBIT BY BAMA & NAMSB AT N.Y. STATLER HILTON HOTEL (April 6-9)		
April 6- April 10	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman (201) 653-3304.		
April 9- April 11	LONDON FASHION FAIR INTERNATIONAL AT EARLS COURT EXHIBITION CENTER Contact: T.P. Randle, Clothing Export Centre, 26-28 Sackville St., London		
Saturday April 12- April 15	FALL-WINTER NATIONAL HOME SEWING SHOW Theme: "How To Improve Business Despite Inflation and Recession." Profitability seminar, Sat., April 12. Contact: Christopher Cross Assoc., 40 E. 38th, 689-1300.	AMERICAN HOME SEWING COUNCIL	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
April 13- April 15	NEW YORK SHOE SHOW AT HOTEL McALPIN Contact: Boot & Traveler's Association of New York, PE 6-5700.		
Cancelled April 14	HALSTON'S EARLY FALL OPENING, ORIGINALLY SCHEDULED TO BEGIN APRIL 14 HAS BEEN CANCELLED. (Fall Opening Thurs., May 8 -- See page 10).		
Tuesday April 15 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: LO 3-0988.	GIL AIMBEZ FOR GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Also showing of Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 15	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Linda Bach, 239-1150.	DESIGN THAI; STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Friday April 18 9:30 A.M. Breakfast	PRESS SHOW: ITALIAN KNITWEAR & READY-TO-WEAR Fall-Winter collections by 30 high fashion designers from Rome, Florence, Milan at 3rd annual presentation, in cooperation with Italian Ministry for Foreign Trade. Official opening fashion presentation at 12:00 Noon. Other shows, April 21, 22, 23 at 11:30 A.M, Crystal Room. By invitation. For trade through April 25, on 11th floor. Contact: Press-Hamra Assoc., 753-9833. Trade, 432-9188.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
April 20	IGEDO FASHION FAIR IN DUSSELDORF (April 20-24)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 21 6:00 P.M. Cocktails 7:00 P.M. Show 8:30 P.M. Dinner	ANNUAL FASHION CRITICS' AWARDS SHOW AND DANCE Awards will be presented to students by designer-critics: Adri, Donald Brooks, Erika Elias, Elinore Fishman, Stan Herman, Donna Karan, Kasper, Calvin Klein, Anthony Muto, Leo Narducci, Shannon Rodgers, Bill Smith, Ann Webster, Chester Weinberg, John Weitz. Commentary--Edith Raymond Locke. Parsons Award to Stanley J. Goodman--Chairman of the Board, The May Department Stores Company. (Black Tie) Reservations: \$150.00. Contact: Edwin Cohen, 741-5662.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	NEW YORK HILTON HOTEL GRAND BALLROOM
Tuesday April 22 10:00 A.M.	PRESS PREVIEW: PHOTOGRAPHIC EXHIBIT To meet Lord Snowdon, Antony Armstrong-Jones, launching his photographic exhibit "Assignments". By invitation. (Open to public, April 23-May 9). Contact: Meryle Kates, 679-7800, ext. 375.	B. ALTMAN & CO.	361 FIFTH AVE. (34TH ST. 6TH FLOOR
Tuesday April 22 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mary Ann Dube, 244-6350.	TANNERWAY	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Tuesday April 22 11:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also, Mon., April 28 at 2:00 P.M. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Tuesday April 22 3:00 P.M.	BENEFIT SHOW BY KARL LAGERFELD Karl Lagerfeld will present his Fall 1975 Pret-a-Porter collection at a benefit for the Memorial Sloan-Kettering Cancer Center. By invitation. Tickets: \$20.00. Contact: Brad Tonkin, 879-3000, ext. 2396. Press: Paulette Dufault, 759-6534.	THE HOUSE OF CHLOE	LINCOLN CENTER AVERY FISHER HALL
Beginning Tuesday April 22	OPENING OF FALL COLLECTION By appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday April 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
April 23	INTERNATIONAL FUR FAIR IN FRANKFURT (April 23-27)		
Wednesday April 23 10:00 A.M. Coffee	PREVIEW: FALL AND WINTER COLLECTION By invitation. Publicity: Vera Bacal, PL 3-8421. Thereafter by appointment. Contact: 594-5010.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Wednesday April 23 4:00 P.M.	PREVIEW OF FALL SPORTSWEAR COLLECTION Show followed by reception. By invitation. Thereafter by appointment, at showroom, 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment at showroom, 512 Seventh Ave., 11th floor. Contact: 565-2636.	DON SAYRES FOR GAMUT	FASHION TENNIS CENTER 512 SEVENTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 24 12:30 P.M. Luncheon	KNITWEAR FASHIONS AT LUNCHEON SHOW Celebrating 57th anniversary of Nat'l Knitted Outerwear Association featuring new fashion concepts in knitwear and swimwear for men, women and children. Also participation by knitting machinery builders and suppliers. Participants fiber and yarn organizations include: Allied Chemical Corp.; American Cyanamid Co., American Enka Corp.; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co., Inc.; Mohair Council of America; Rohm & Haas Co.; and Woolknit Associates, Inc. Tickets: \$15.00 each. Produced by Mia Grau. Contact: NKOA, MU 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Friday April 25 9:00 A.M.& 12:00 Noon	TWO SHOWINGS: PRET-A-PORTER Prices and more details later. Two showings of Fall ready-to-wear from Paris. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Monday April 28 11:00 A.M.	OPENING OF FALL- WINTER COLLECTION By invitation. Thereafter by appointment at 131 East 71st Street, 4th floor. Contact: Joan Blumberger, 524-2042.	MARY McFADDEN	760 PARK AVE-6TH FLOOR J. PATRICK LANNAN
Monday April 28 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers shows, April 30, May 6, 8 at 2:30 P.M. By reservation. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday April 28 1:00 P.M.	OPENING OF FALL COLLECTION Also Mon., May 6 at 1:00 P.M. By reservation. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
April 28	2:00 P.M., GLORIA SACHS (2nd show), 530 Seventh Ave., 30th fl., LO 3-1640		
Monday April 28 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mary Kloss, 868-2880. Publicity: Eleanor Lambert, MU 8-2130.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday April 28 5:30 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 225-9039.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM SUITE 1609
Beginning Monday April 28	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terry Heitzler, 239-4155.	JAMES DAUGHERTY	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday April 29 10:00 A.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 10:00 A.M. by reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Thereafter by appointment. Contact: 221-8330.	ALBERT CAPRARO FOR JERRY GUTTENBERG	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 29 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also Tues., May 6 at 12:00 Noon. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 29 2:30 P.M.	OPENING OF FALL COLLECTION Also., Mon., May 5 at 2:30. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH; LEW PRINCE II	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday April 29 3:30 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also, May 1 at 4:00; May 6 at 3:30. Contact: 391-0022.	DONALD BROOKS	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 29 4:30 P.M.	SHOWING OF FALL COLLECTIONS <u>Show at 5:00.</u> By invitation. Publicity: Jody Donohue Associates, 688-8653. Thereafter at 530 Seventh Ave., 8th fl. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ANYTIME BY ESTEVEZ	PLACE TO BE ANNOUNCED
Wednesday April 30 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday April 30 12:00 Noon	OPENING OF FALL COLLECTION Sportswear for Mel Mortman; dresses for The Kreisler Group. By invitation. Thereafter by appointment. Contact: 221-0673.	JOHN KLOSS	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday April 30 12:00 Noon Luncheon	CHANEL FASHIONS AT BENEFIT LUNCHEON First American showing of Chanel's Paris collection. Co-chmn: Mrs. Edwin Hilson and Marion Feldman. Tickets: \$35.00 and \$50.00, for benefit of American Cancer Society, 19 West 56th Street, 586-8700.	AMERICAN CANCER SOCIETY	HOTEL PIERRE BALLROOM
Wednesday April 30 1:00 P.M.	OPENING OF FALL COLLECTION Also Tues., May 6 at 1:00 P.M. By reservation. Contact: 736-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
April 30	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th fl., LA 4-6968		
Wednesday April 30 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday April 30 4:30 P.M.	OPENING OF FALL COLLECTION Also, May 6 and 8 at 4:30. By reservation. (Press show., Wed., May 7 at 11:30 A.M. By invitation). Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday May 1 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	BONNIE CASHIN FOR PHILIP SILLS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 1 11:00 A.M.	OPENING OF FALL COLLECTION Showing for press at 3:00. By invitation. Also, Tues., May 6 at 11:00. <u>(Note change of dates).</u> By reservation. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

Thursday May 1 12:00 Noon	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers' show at 5:00 P.M. By reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
May 1	3:00 P.M., OSCAR DE LA RENTA (Press show, by invitation)	550 7th, LA 4-9350	
May 1	4:00 P.M., DONALD BROOKS (2nd show), 530 Seventh Ave., 16th fl., 391-0022		
May 1	5:00 P.M., STEPHEN BURROWS (2nd show), 550 Seventh Ave., 22nd fl., 221-6252		
Monday May 5 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers' shows, May 6 and 7 at 12:00 Noon. Contact: LW 4-0454.	GEOFFREY BEENE; BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 5	1:00 P.M., TEAL TRAINA (2nd show), 550 Seventh Ave., 15th floor, 524-3520		
May 5	2:30 P.M., LEW PRINCE (2nd show), 530 Seventh Ave., 12th floor, 244-1872		
May 6	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Avenue, 23rd floor, LA 4-7626		
May 6	11:00 A.M., OSCAR DE LA RENTA (3rd show), 550 Seventh Ave., 11th fl., LA 4-9350		
May 6	12:00 Noon, HAROLD LEVINE (2nd show), 530 Seventh Avenue, 23rd floor, LA 4-0237		
May 6	12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th floor, 594-0454		
May 6	1:00 P.M., HOUSE OF BRANELL (2nd show), 530 Seventh Ave., 27th floor, 736-6983		
May 6	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Avenue, 17th floor, LA 4-6968		
May 6	3:30 P.M., DONALD BROOKS (3rd show), 550 Seventh Avenue, 16th floor, 391-0022		
May 6	4:30 P.M., TRIGERE (2nd show), 550 Seventh Avenue, 16th floor, LO 3-1600		
Tuesday May 6 6:00 P.M.- 8:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment, at showroom, 11th floor. Contact: PE 6-9601.	CALVIN KLEIN (205 WEST 39TH STREET)	PLACE TO BE ANNOUNCED
Tuesday May 6- May 8	INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Seventh annual exhibit of leather goods featuring luggage, personal leather goods, handbags, leather and suede ready-to-wear, component parts and other related items. Contact: International Trade Shows, 545 Fifth Ave., MU 7-1185		
Wednesday May 7 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
May 7	11:30 A.M., TRIGERE (Press show, by invitation), 550 7th, 16th fl., LO 3-1600		
May 7	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave., 4th floor, 594-0454		
Wednesday May 7 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Tom Snowden, 221-7545.	CATHY HARDWICK & FRIENDS (1411 BROADWAY)	PLACE TO BE ANNOUNCED
Thursday May 8 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Buyers' show at 3:00. By reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR